

6032. Trimform devices. (F.D.C. No. 43014. S. No. 46-320 P.)

QUANTITY: 9 individually cartoned devices at New Orleans, La., in possession of Trimform of Louisiana, Inc.

SHIPPED: 3-24-59, from North Hollywood, Calif., by Wizard Trimform Sales Co., Inc.

LABEL IN PART: (Device) "Trimform by Wizard * * * North Hollywood, Calif."

ACCOMPANYING LABELING: Leaflets entitled "The Miracle of Trimform" and leaflets and cards entitled "A New Discovery."

RESULTS OF INVESTIGATION: The cards entitled "A New Discovery" were printed locally for the dealer. The article consisted of a box-like housing enclosing an electric vibrating motor and fitted on top with an upholstered cushion through which vibrations were transmitted; removable extensions attached to either side of the motor housing comprised the "Trimform" table.

LIBELED: 5-19-59, E. Dist. La.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for spot reducing; providing a healthier life; improving posture; relieving tension and thereby eliminating the cause of many serious ailments; increasing circulation; reducing weight; maintaining body proportions for entire life; firming flabby tissues; and trimming the figure.

DISPOSITION: 6-26-59. Consent—claimed by Wizard Trimform Sales Co., Inc., North Hollywood, Calif., and relabeled.

6033. Bobrich vibrator. (F.D.C. No. 41818. S. No. 26-552 P.)

QUANTITY: 90 individually cartoned devices at Minneapolis, Minn.

SHIPPED: 5-8-58, from New York, N.Y., by Bobrich Products Co.

LABEL IN PART: (Ctn.) "Bobrich Salon Type Vibrator Large Professional Size * * * Bobrich Products Corporation, New York, N.Y. * * * Relax-Reduce-Massage-Revitalize."

ACCOMPANYING LABELING: Instruction sheet in each carton.

RESULTS OF INVESTIGATION: The article was an upholstered, solid-frame cushion, containing an electric motor providing vibration.

LIBELED: 6-24-58, Dist. Minn.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for easing nervous tension, revitalizing, reducing, increasing blood circulation, soothing aches and pains, and disposing of excess fatty tissues.

DISPOSITION: 7-22-58. Consent—claimed by S. S. Hollender, Inc., Chicago, Ill., and relabeled.

6034. Relax-4-Life Vibrating Chair. (F.D.C. No. 43032. S. No. 52-552 P.)

QUANTITY: 5 chairs at Minneapolis, Minn.

SHIPPED: 3-23-59 and 3-30-59, from Santa Rosa, Calif., by Relax-4-Life Co.

ACCOMPANYING LABELING: Leaflets entitled "Relax-4-Life," "Healthtone," and "Operating Instructions for Relax-4-Life Chair."

RESULTS OF INVESTIGATION: The article was an adjustable, reclining, upholstered chair containing polyfoam cushioning and a motor capable of providing vibrations.